

A technique is provided for providing securities options data in visual format. Stock options are securities that can be bought and sold that are related to a specific stock. Stock options expire at a certain date and are set at a certain strike price. The value of the option is dependent on a number of factors, including the price of the stock, the volatility of the stock price, interest rates, and the amount of time remaining until the option expires. The present invention provides a technique for displaying projected values of a stock option over time, with a user being able to manipulate the factors, so as to display to the user potential option prices over time based on different criteria while including the time until expiration factor. Certain of the data, such as a current stock price or option price, can be downloaded from a quote server. A user may input possible future prices of the stock or to view how it effects the value of the option, or input a desired future price of the option to project what the value of the underlying option must be to realize the desired future option price. Preferably, this data is displayed in a graphical format to the user. Data for more than one option may be displayed at the same time.